

Birthdays ^{to} Remember



A world with less cancer is a world with more birthdays. This world is not just a dream. Eleven million cancer survivors will celebrate birthdays this year. That's a sign of progress, proof that a world with more birthdays is possible. Together we'll stay well, get well, find cures and fight back. See how you can help at morebirthdays.com.

Enter *Cooking Light's* "Birthdays to Remember" contest for a chance to win high-end party favors and a donation to ACS!

Submit a short story (maximum of 300 words) of your most memorable birthday for a chance to **win a set of high-end party favors** for your next birthday celebration! This custom entertaining kit will feature some of the finest party accessories to make your next birthday bash a party to remember.

In recognition of your winning submission, Cooking Light will also make a **monetary donation in your name** to the American Cancer Society. Visit cookinglight.com/marketplace for the official rules.

To enter send a letter with your name, mailing address, email address, telephone number and story to: ACS Contest, 1271 Avenue of the Americas, 20th Floor, New York, NY 10020.

THE OFFICIAL SPONSOR OF BIRTHDAYS™



NO PURCHASE NECESSARY.

HOW TO ENTER: The Cooking Light American Cancer Society "Birthdays to Remember" Contest (the "Contest") begins on June 30, 2009, Eastern Standard Time ("ET") 12:01:00 AM and ends September 30, 2009 11:59:59 PM ("ET").

To enter, send an original essay in a letter in English of 300 words or less, describing your most memorable birthday. The letter must include your name, complete address, email address, and telephone number and be sent to: ACS Contest, Time Life Building, 1271 Avenue of the Americas, 20th Floor, New York, NY 10020 Attn: Serwah Kufor-ACS Contest. Entries must be received between 12:01 AM Eastern Time ("ET") on Tuesday, June 30, 2009, and 11:59 PM on Wednesday, September 30, 2009 (the "Contest Entry Period").

Each mailed entry must be submitted in a separate letter and must be postmarked no later than Wednesday, September 30, 2009 and received no later than Monday, October 5, 2009.

Sponsor is not responsible for lost, late, illegible, incomplete or entries not received for any reason. Entries become sole property of Sponsor and none will be acknowledged or returned. By entering, Entrant warrants that his or her entry (1) is original and does not infringe the intellectual property rights of any third party, (2) has not been published in any medium or (3) has not won an award. By entering this contest, you grant the Sponsor the right to edit, adapt, copyright and publish any or all entries and to use these entries in any media form or in any manner without attribution or further compensation.

JUDGING: All entries will be judged by Cooking Light Magazine, based on the following criteria: Originality (25%); Creativity (25%) and Appropriateness to contest theme (50%). In the event of a tie, an additional "tie-breaker" judge will determine the Winner from among all such tied entries using the judging criteria above. Incomplete and/or inaccurate entries and entries not complying with all rules are subject to disqualification. Decisions of judges are final and binding.

Winner will be notified by email or telephone on or about Monday, October 26, 2009 by Cooking Light Magazine.

ELIGIBILITY: The Cooking Light American Cancer Society "Birthdays to Remember" Contest is open to legal residents of the 50 United States, and the District of Columbia, age 21 or older at time of entry. Void outside the US, in Puerto Rico, and wherever else prohibited by law. Employees of Cooking Light Magazine, a division of Time, Inc. (the "Sponsor") and its subsidiaries, affiliates, advertising and promotion agencies, prize providers, are not eligible to enter. This Contest is subject to all applicable federal, state, and local laws and regulations.

PRIZE AND APPROXIMATE RETAIL VALUE: ("ARV") 518.20

One Winner will receive an "Entertaining Kit" to celebrate their next birthday party that is valued at over \$250 which includes: Twenty-five (25) Thank You Cards/Envelopes (ARV: \$49.50); Fifty (50) Napkins (ARV: \$31.90); Fifty (50) Coasters (ARV: \$21.90); Twenty-five (25) Favor Boxes (ARV: \$32.00); Fifty (50) Decorative Tags (ARV: \$25.00); One (1) Decorative Ribbon (ARV: \$70.00); Twenty-five (25) Envelope Seals (ARV: \$7.00); and Fifty (50) Matchboxes (ARV: \$30.90).

Cooking Light Magazine will also make a one-time monetary donation of \$250 in the winner's name to the American Cancer Society. Total ARV: \$518.20.

All components of the prize package will be subject to the Sponsor's sole discretion. All other expenses not specified herein are the responsibility of the Winner. All taxes if applicable are the sole responsibility of the winner. The prize will be awarded approximately 45 days after the winner has been verified.

CONDITIONS OF PARTICIPATION: No transfer, assignment, or substitution of a prize permitted, except Sponsor reserves the right to substitute prize (or prize component) for an item of equal or greater value at Sponsor's sole discretion. Nothing in these official contest rules shall obligate Sponsor to publish or otherwise use any entry submitted in connection with this Contest. All federal, state and local laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules and by the decisions of the Sponsor, which are final and binding on all matters pertaining to this Contest. By entering, Entrant represents that any essay submitted as part of Entrant's Contest entry are original and will not constitute defamation or an invasion of privacy or otherwise infringe upon the rights of any third party, and that the Entrant owns or has the rights to convey any and all right and title in such essay. In addition, by entering, Entrant grants to Sponsor a non-exclusive, worldwide, royalty-free license to edit, publish, promote, republish at any time in the future and otherwise use Entrant's submitted essay along with Entrant's name, likeness, biographical information, and any other information provided by Entrant, in any and all media for possible editorial, promotional or advertising purposes, without further permission, notice or compensation (except where prohibited by law). Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and their agencies to use Winner's name and/or likeness, biographical information, and/or essay submitted for advertising and promotional purposes without additional compensation, unless prohibited by law. By entering and/or accepting prize, Entrants and Winners agree to hold Sponsor and their promotional partners, its directors, officers, employees and assigns harmless for liability, damages or claims for injury or loss to any person or property relating to, in whole or in part, directly or indirectly, participation in this Contest, the acceptance and/or subsequent use or misuse, or condition of any of the prizes awarded, or claims based on publicity rights, defamation, or invasion of privacy. False or deceptive entries or acts will render the Entrant ineligible. Sponsor, in their sole discretion, reserves the immediate and unrestricted right to disqualify any entrant or prize winner, if either commits or has committed any act, or has been involved or becomes involved in any situation or occurrence which the Sponsor deem likely to subject the Sponsor, entrant or winner to ridicule, scandal or contempt or which reflects unfavorably upon the Sponsor in any way. If such information is discovered by Sponsor after a winner has received notice of his prize and before the prize is awarded, Sponsor may rescind the prize in its entirety. If a portion of his/her prize has already been awarded, Sponsor may withdraw the remainder of the prize that has been fulfilled. Decisions of the Sponsor are final and binding in all matters related to this paragraph. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest, or in the announcement of the prize.

PRIVACY: By entering and providing the required entry information, Entrants acknowledge that Cooking Light may also send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners and Sponsor. Personal information collected from online entrants is subject to the Privacy Policy, which can be found at CookingLight.com.

WINNER'S LIST: For name of Winner, available after October 26, 2009, send a separate self-addressed, stamped envelope by Wednesday, November 25, 2009 to: The Cooking Light American Cancer Society "Birthdays to Remember" Contest, Winners List, P.O. Box 25497, Rochester, NY 14625

CONTEST SPONSOR: Cooking Light Magazine, 1271 Avenue of the Americas, New York, NY 10020.

Void outside the US, in Puerto Rico, and wherever else prohibited.